ESTTA Tracking number:

ESTTA429869 09/12/2011

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91195724 |
|---------------------------|---|
| Party | Plaintiff British American Tobacco Italia S.p.A. |
| Correspondence Address | PAOLO A STRINO LUCAS & MERCANTI LLP 475 PARK AVENUE SOUTH NEW YORK, NY 10016 UNITED STATES info@Imiplaw.com |
| Submission | Withdrawal of Opposition |
| Filer's Name | Paolo A. Strino |
| Filer's e-mail | info@Imiplaw.com |
| Signature | /PAS/ |
| Date | 09/12/2011 |
| Attachments | Sc50011091214190.pdf (2 pages)(29464 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

British American Tobacco Italia S.p.A.

Opposer,

v.

Opposition No. 91195724 U.S. Appl. Ser. No. 77/929,917

Robert A Casey and Ajmar S. Johal

Applicants.

WITHDRAWAL OF NOTICE OF OPPOSITION

Honorable Commissioner for Trademarks Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Sir:

Opposer by its attorneys hereby withdraws its Notice of Opposition to registration of the mark MS. MENTHOL in U.S. Appl. Ser. No. 77/929,917.

Respectfully Submitted,

Dated: September 12, 2011

By:

Paolo A. Strino

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mocenimpatomas

ATTORNEY FOR OPPOSER

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing WITHDRAWAL OF NOTICE OF OPPOSITION has been served on Applicant, by mailing said copy on September 12, 2011 via express courier, postage prepaid, to Applicants' address of records: 52 Woodview Drive, Howell, NJ 07731, USA.

Paolo A. Strino

P. L. Kley

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